



How Open Access (OA) benefits our authors



Visibility of **OA** articles

Usage and citations are two paper metrics used to measure the impact of research.

Open Access actively improves these two metrics. Usage and Citations metrics have increased significantly for OA papers in our journals vs paywalled content:

			CITATION	15	USAGE
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Based on averages in all journals, with citation data from Web of Science.

OA Milestones

- Our sound science journal, *Access Microbiology*, transformed to an innovative open research platform
- Microbiology, our founding journal, flipped to fully OA for 2023
- Over 350 institutions across 5 continents have signed up to Publish and Read
- OA revenue has surpassed that of traditional subscriptions as the international market evolves

Subscription income
Subscribed articles

OA articles

OA income



What is Publish and Read (P&R)?

Replacing read-only subscriptions and article processing charges (APCs), Publish and Read covers uncapped OA publishing and full read access in all Society journals.

P&R: The driving force of **OA** growth

P&R is allowing more authors and libraries to share and publish research more openly than ever.

The below graph shows the steady increase in uptake of P&R for institutions:



Enjoy all the benefits of simple, sustainable OA with Publish and Read

- find tiered pricing and information at: microbiologyresearch.org/publish-and-read

Inclusivity. Transparency. Diversity.

More and more institutions have already made the switch to a more open,

Publish and Read model.

Email us on <u>journalsales@microbiologysociety.org</u> if you want to discuss this further or if you are interested in exploring your institution's publishing needs.

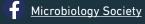
We are always happy to discuss how we can accommodate your needs.

The Microbiology Society is a **not-for-profit** publisher, we support and invest in the microbiology community to the benefit of everyone. Our portfolio of six peer-reviewed titles funds events, grants and professional development for international microbiologists.



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The Microbiology Society is a membership charity for scientists interested in microbes, their effects and their practical uses. It has a worldwide membership based in universities, industry, hospitals, research institutes, schools, and other organisations. Our members have a unique depth and breadth of knowledge about the discipline. The Society's role is to help unlock and harness the potential of that knowledge.









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